



# NEWS RELEASE

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**FOR IMMEDIATE RELEASE: September 21<sup>st</sup> 2012**

## **CANA 70 YEAR ANNIVERSARY HOME RE-BUILD PROJECT WITH HABITAT FOR HUMANITY, SOUTHERN ALBERTA**

CALGARY, Alberta--- September 21<sup>st</sup>, 2012--- This year CANA celebrates its 70<sup>th</sup> year of operation. As an Alberta company based out of Calgary, CANA is focused on supporting the growth and development of the Calgary community. In honor of its outstanding milestone, the CANA Group of Companies, in conjunction with Habitat for Humanity, will be re-building a house for a deserving Calgary family. The mission of the CANA Group of Companies is to promote social responsibility as an integral part of business operations, whereby our actions promote a sense of positive social change. CANA is committed to community development and supports Habitat for Humanity's mission is to provide affordable housing and to promote homeownership as a means of breaking the cycle of poverty.

CANA employees were given the opportunity to volunteer their time and their family's time to the project. CANA has seen great results, with hundreds of employees and their families willing to donate time. The project team will have just ten days to complete the entire re-build! Over the ten day construction duration (commencing on September 21<sup>st</sup> 2012) volunteers will be taking part in the complete re-development of the house; they will be participating in demolition, new construction and interior finishing. Both the interior and exterior of the house will undergo renovations, including upgrades to the kitchen and bathrooms, and basement development.

"This exciting project will bring CANA employees together to celebrate the 70<sup>th</sup> anniversary of the company in a meaningful way, where they can build something together as a team," said Luke Simpson, Marketing and Business Development Manager, "this project exemplifies what CANA stands for, a team oriented company with roots deep in the Calgary community."

Along with CANA employees and their family members, the CANA Group has also recruited local subtrades to offer their services to this important project, and to help CANA to celebrate its 70<sup>th</sup> year in the Calgary community. These subtrades will provide their skills and expertise to ensure that the re-build is a success.

CANA looks very forward to handing over the house keys on October 1<sup>st</sup>, 2012 to the much deserving family of eight!

### **FOR FURTHER INFORMATION CONTACT:**

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